



**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**  
**Main: (702)792-8888**  
**Billing: (702)650-1119**

8NewsNow.com

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**KLAS - LLC**  
**3228 Channel 8 Drive**  
**Las Vegas, NV 89109**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37065-1	08/26/12	August 2012	07/30/12 - 08/26/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Heck, Joe - R-CD3	HECK/CONGRESS/REP	2622

Flight Dates	Order #	Alt Order #
08/23/12 - 09/03/12	37065	08855053

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/23/12	08/23/12	8 News Now 4p M-F	4-5p	---T---	:30	1	\$900.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$900.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Th	08/23/12	4:28 PM	8 News Now 4p M-F	4-5p	:30	TVGENHECK1203H	\$900.00	NM
3	08/23/12	08/23/12	8 News Now 5-630p M-F	5-630p	---T---	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> ---T---	<u>Spots/Week</u> 1	<u>Rate</u> \$1,250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Th	08/23/12	6:23 PM	8 News Now 5-630p M-F	5-630p	:30	TVGENHECK1203H	\$1,250.00	NM
4	08/25/12	08/25/12	8 News Now Sat Special	8-830p	-----S-	:30	1	\$1,250.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,250.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	Sa	08/25/12	8:35 PM	8 News Now Sat Special	8-830p	:30	TVGENHECK1203H	\$1,250.00	NM
6	08/23/12	08/24/12	8 News Now 11p M-F	11-1135p	---TF--	:30	1	\$1,700.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> ---TF--	<u>Spots/Week</u> 1	<u>Rate</u> \$1,700.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 8	F	08/24/12	12:03 AM	8 News Now 11p M-F aired in program ordered	11-1135p	:30	TVGENHECK1203H	\$1,700.00	NM
8	08/25/12	09/02/12	8 News Now Sa/Su 11p	11-1135P	-----SS	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----SS	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2 8	Su	08/26/12	11:10 PM	8 News Now Sa/Su 11p	11-1135P	:30	TVGENHECK1203H	\$750.00	NM
10	08/25/12	08/25/12	Insider/KLAS Mov: The Bi	830-11p	-----S-	:30	2	\$500.00	NM
Weeks:	<u>Start Date</u> 08/20/12	<u>End Date</u> 08/26/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 2	<u>Rate</u> \$500.00				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, KLAS-TV, LLC, will not discriminate in any contract for advertising on the basis or race or ethnicity, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or ethnicity.



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10	08/25/12	08/25/12	Insider/KLAS Mov: The Bi	830-11p	-----S-	:30	2	\$500.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>8</td><td>Sa</td><td>08/25/12</td><td>9:44 PM</td><td>Insider/KLAS Mov: The Big Hit</td><td>830-11p</td><td>:30</td><td>TVGENHECK1203H</td><td>\$500.00</td><td>NM</td></tr><tr><td>2</td><td>8</td><td>Sa</td><td>08/25/12</td><td>9:58 PM</td><td>Insider/KLAS Mov: The Big Hit</td><td>830-11p</td><td>:30</td><td>TVGENHECK1203H</td><td>\$500.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	8	Sa	08/25/12	9:44 PM	Insider/KLAS Mov: The Big Hit	830-11p	:30	TVGENHECK1203H	\$500.00	NM	2	8	Sa	08/25/12	9:58 PM	Insider/KLAS Mov: The Big Hit	830-11p	:30	TVGENHECK1203H	\$500.00	NM	
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12	08/23/12	08/24/12	8 News Now 4-5a	4-5a	---TF--	:30	1	\$100.00	NM																																		
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1	8	F	08/24/12	4:48 AM	8 News Now 4-5a	4-5a	:30	TVGENHECK1203H	\$100.00	NM																																	
Total Spots							8																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$6,950.00</b>
<u>Agency Commission</u>	<b>\$1,042.50</b>
<u>Net Amount Due</u>	<b>\$5,907.50</b>